



**ONE TEAM. ONE VISION.
ONE WAY FORWARD.**



CrossFirst Bank is joining Busey Bank to better serve our customers and communities.

Our holding company, CrossFirst Bankshares, Inc., entered into a definitive agreement with First Busey Corporation, the holding company of Busey Bank, which will result in the merger of our financial institutions.

The collective, overarching rationale for uniting with Busey Bank is simple: there is strength in combining two like-minded, dynamic organizations that prioritize people and service. Both organizations also demonstrate success in building and maintaining strong relationships while providing countless hours of human, social and financial capital to meet the needs of the communities we serve. **As one, we will proudly do the right thing for our clients, give back to our communities, and continue to build trusted relationships that span generations.**

Our combination will create a premier commercial bank with approximately \$20 billion in combined assets and 77 locations across 10 states: Arizona, Colorado, Florida, Kansas, Illinois, Indiana, Missouri, New Mexico, Oklahoma and Texas. The combined franchise will feature an enhanced ability to meet the growing needs of our customers and communities through:

- **Access to an even more comprehensive suite of solutions, including the addition of wealth management and payment technology capabilities**
- **Expanded range of personal banking, commercial lending and digital solutions, spurring additional economic and community development opportunities**
- **An expanded footprint spanning throughout the Midwest, Southwest and Florida to help people achieve financial well-being**

We are confident that we found an exceptional partner to continue our client- and community-focused commitment on an even stronger scale, creating great benefits for our clients, teams and communities.

For more information, please visit crossfirstbank.com.

FINANCIAL HIGHLIGHTS OF OUR COMPANIES COMBINED



\$20 BILLION
Total Assets



\$17 BILLION
Total Deposits



\$15 BILLION
Total Loans

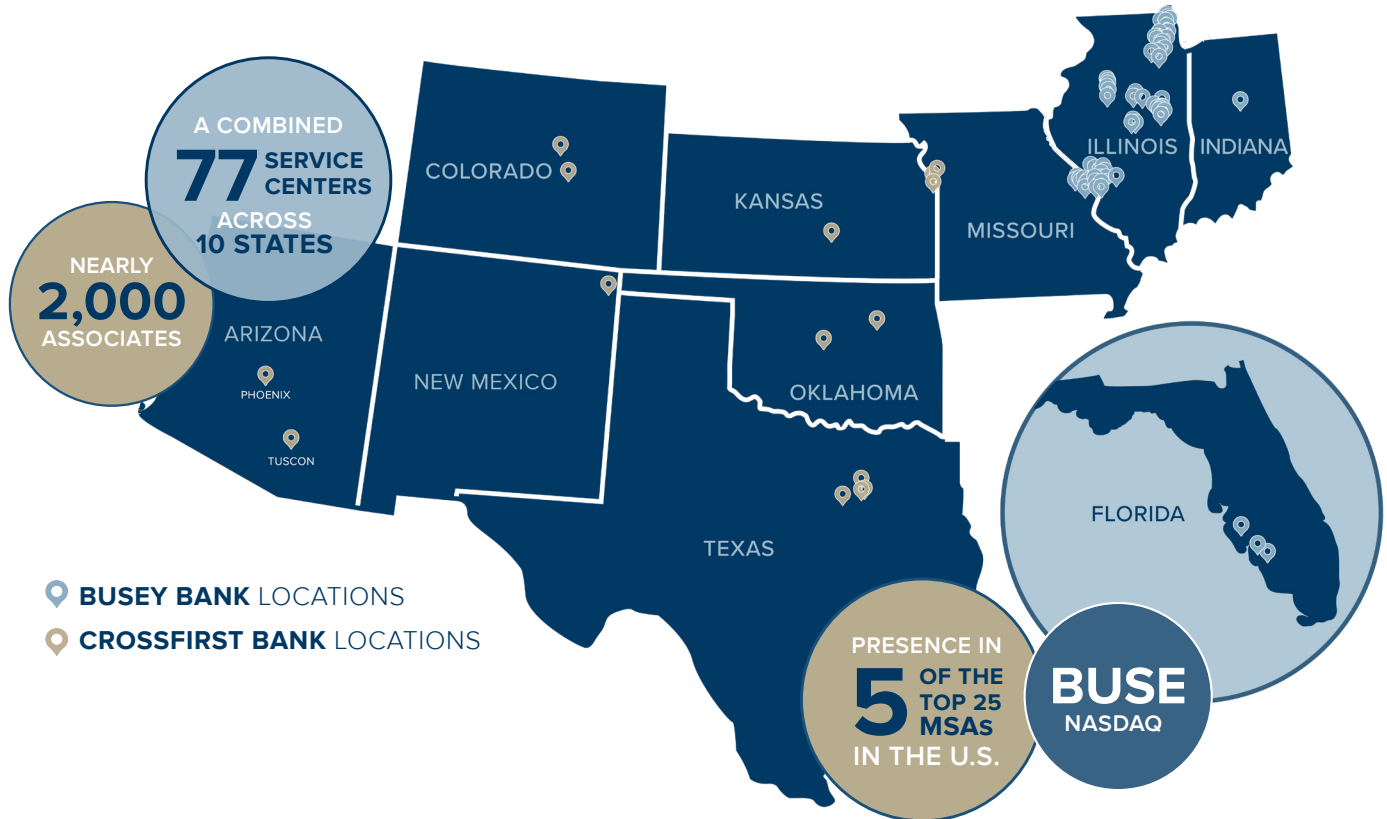


\$13 BILLION
Wealth Management
Assets Under Care



\$2.2 BILLION
Total Equity

ONE TEAM > ONE VISION > ONE WAY FORWARD



155+ YEARS OF TRUSTED RELATIONSHIPS & THRIVING COMMUNITIES

Our organizations have a shared vision and passion for serving clients and communities with a set of common beliefs, positive cultures and strong leadership. Both banks will continue to operate with a customer-first culture, emphasizing local relationships and local decision-making.

AWARDS & RECOGNITION

BUSEY BANK

2024 World's Best Banks

2022-2024 America's Best Banks

Forbes

2016-2023 Best Banks to Work For

American Banker and Best Companies Group

2017-2024 BEST Award

Association for Talent Development

2018-2023 Best Places to Work in Money Management

Pensions & Investments and Best Companies Group

CROSSFIRST BANK

2024 America's Best Regional Banks & Credit Unions

Newsweek

2023-2024 Don Clifton Strengths-Based Culture Award 2023/2024

Gallup

2024 KBW Bank Honor Roll

Keefe, Bruyette & Woods, Inc.

WELL Health-Safety Rating

International WELL Building Institute

BuseyBANK + **CROSSFIRST BANK**



For more information about Busey, scan the QR code or visit [busey.com](https://www.busey.com)



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